

MAY SOON HAVE "STORE CARDS"

Clerks' Association Believes
Placards Will Quickly Be
Adopted Here.

ORIGIN OF UNION LABEL AN INTERESTING HISTORY

First Came Into Popular Use
During Cigarmakers' Fight
Against Chinese.

That the "store card" of the Retail Clerks' union, which is being adopted generally throughout the country, will soon be adopted here, is the prediction of officers of the Retail Clerks' association here. In speaking of the idea, Friday, Secretary Charles E. Palmquist said:

"Our association will boom the 'store card,' I have no doubt. In other cities this form of advertising is said to be bringing more than satisfactory results to all local adopting it. It will only be a short time, I believe, until all agreements presented to employers will contain a clause pertaining to the use and display of our label, the 'store card.' This, I think, will result in the greatest benefit to both parties to such agreements in which the 'store card' is made a prominent issue. Experience has proved this beyond a doubt, and demonstrates again and again most clearly the value of advertising, whether the advertisement be of some article for sale or a means of telling the purchaser where he may purchase goods of union clerks.

Right to Display.
"No merchant has any right to the possession or display of the 'store card' unless every clerk in his employ is a member of the association, and any 'store card' displayed in violation of this provision of the constitution of the union is illegally displayed.

"The 'store card' as printed in the newspapers and posted in the stores bears our union label, the names of organized labor's friends—the various merchants. On the card, underneath the label, is printed, 'Look for me when buying.' The card is signed 'By order of Central Labor union and Retail Clerks' International Protective association, local No.'
"The time will soon come, I believe, when no local will attempt to do business without it."

In this connection it is interesting



Uncolored
Government
Inspected

M. J. Brandenstein & Co.
San Francisco

TO ADVERTISE CITY WITH POSTAL CARDS

Commercial Club Committee De-
cides to Adopt Unique Sys-
tem of Publicity.

Salt Lake is to have a "postal card week." This was determined upon by the advertising and promotion committee of the Commercial club at a meeting Friday afternoon. Early in the spring the committee will announce the date. Special views will be on sale and everybody will be asked to send a card each day of the week. On each card will be a boost for Salt Lake.

The committee discussed the success of the postal card week in San Francisco and the results of the campaign. The publicity bureau of the club will take the campaign up and make it a permanent feature in advertising the city by setting apart a day or a week from time to time for sending cards. Fifteen members of the committee were present at the meeting. A. Richter presided.

Weather Forecast

Weather forecast for Salt Lake City and Utah—Fair Saturday; local rain or snow tonight or Sunday.

Comparative weather data for Salt Lake City, December 16, 1910.
Temperature—Highest, 35 degrees; the highest in this month since 1871 was 61; the lowest last night was 30; the lowest this month since 1871 was -10; mean, 32; normal, 32; accumulated excess since the first of the month, 118; accumulated excess since January 1, 961.
Relative humidity at 6 a. m., 82 per cent; at 6 p. m., 50 per cent.
Precipitation—Total for the twenty-four hours ending at 6 p. m., none; total for this month to date, 66 inch; accumulated excess for this month to date, 61 inch; total since January 1, 10.69 inches; accumulated deficiency since January 1, 4.66 inches.
Sun rises at 7:45 a. m., December 17, and sets at 5:01 p. m.
Moon rises at 6:22 p. m., December 17, and sets at 10:30 a. m., December 18.

WEATHER OBSERVATIONS.

STATIONS.	Temperature.			Wind.	Precipitation.
	At 6 p. m.	Change in 24 Hours.	Highest Today.		
SALT LAKE.	30	-4	35	5	0.00
Boise.	34	-1	38	4	0.00
Calgary.	34	-1	38	4	0.00
Chicago.	33	+3	34	25	6.00
Denver.	45	+4	55	24	4.00
Des Moines.	28	-2	30	4	0.00
Dodge City.	46	+8	62	42	4.00
Duluth.	18	-5	20	10	4.00
Durango.	36	-4	45	20	4.00
Edmonton.	34	-1	36	18	4.00
Grand Junction.	26	-1	27	10	4.00
Harve.	26	-1	27	10	4.00
Helena.	32	-1	33	10	4.00
Huron.	32	-1	33	10	4.00
Jacksonville.	50	-6	54	52	4.00
Kamloops.	34	-4	38	34	4.00
Kansas City.	44	-4	48	36	4.00
Lander.	26	-1	27	10	4.00
Modena.	24	-1	25	18	4.00
Moorehead.	34	-1	35	18	4.00
New Orleans.	58	-2	60	54	4.00
New York.	14	-14	20	8	16.00
North Platte.	34	-2	36	22	6.00
Oklahoma.	46	-2	48	20	4.00
Phoenix.	65	+3	70	42	4.00
Portland, Or.	38	-3	41	40	4.38
Prince Albert.	12	-1	13	12	4.00
Rapid City.	36	-1	37	28	6.00
Roseburg.	46	-1	47	42	4.00
San Diego.	68	-5	73	54	4.00
St. Louis.	38	-3	41	28	16.00
St. Paul.	38	-3	41	28	16.00
San Francisco.	56	+4	58	42	4.00
Sheridan.	30	-4	34	18	4.00
Spokane.	38	-2	40	30	4.00
Swift Current.	26	-1	27	20	4.00
Washington.	24	-12	26	16	4.00
Williston.	30	-4	34	14	4.00
Winnipeg.	32	-6	42	22	16.00
Winnipeg.	18	+10	28	8	4.00

*Indicates rise in temperature.
-Indicates a fall in temperature.

We'll Sell You Clothes on Credit At Prices No Cash Store Can Equal

- ☐ You buy furniture on credit, and pianos and jewelry—why not clothes?
- ☐ Where's the advantage of paying CASH DOWN for your clothes when you might be wearing them while paying?
- ☐ Where's the advantage of waiting until you SAVE UP enough to pay cash down, when you might just as well be getting the good of the clothes while you're saving?

These Are Things For Sensible People to Think About!

We sell Ladies' Suits, Coats, Dresses, Skirts, Waists, Petticoats, Hats, Furs, etc., and Men's Suits, Overcoats and Trousers.

You may come here and make your selections—pay a little down and the balance as you desire.

There is no red tape—you can wear the clothes home if you care to.

Remember the name and the number—

NATIONAL CREDIT CO.

254-256 SOUTH STATE STREET.



**We Have Our
Hands Full**

Especially on regular Fish days, trying to serve all the customers who clamor to be waited on. They know where to come to get the finest and freshest Fish and to get it at a reasonable price. We are known as the most reliable Fish store in town, and hence our popularity. If you have not yet tried our Fresh, Salt and Shell Fish now is your time to wake up and treat yourself.

Booth Fisheries Co.
30 West First South

A Car Load of
CHRISTMAS TREES
From 25 cents up
Come Early and Get First Choice
T. H. NOTT
41-43 Richards Street. Both Phones 3538.

Toyland at Dinwoodey's
Boys and Girls will have toys. It's their nature—and a happy one, too.
The toys we offer are serviceable.

We are closing out our entire line of toys and are making such a sacrifice in prices that people cannot afford to go elsewhere for their toys.

These toys are all good and new—the things that boys and girls want—toys that will please the little folks immensely.

FOR LITTLE BOYS.
Wagons, Wheelbarrows, Sleds, Flexible Flyers, Velocipedes.

FOR LITTLE GIRLS.
Toy Beds and Go-Carts, Chairs and Rockers, etc., etc.

Savings of more than half on these appropriate toy gifts for the Little Folks.

DINWOODEY'S

Grocery Specials for the Holidays

— AT THE —
People's Cash Dept. Store

Best hams in the city, only 17½c lb.
Fine picnic hams 15c lb.
Finest raisins, new 10c pkt.
Finest currants 12c pkt.
Lemon peel 20c lb.
Our famous pails jelly 75c each
Tons of Salt Lake candy at holiday prices 10c lb.
Chocolates, fine 15c lb.

Nuts, oranges, special candies, chocolates and useful presents for sale cheap.

We deliver the goods. Free gifts to all purchasers. Phone Ind. 1215; Bell 3539. Our address:

42 to 48 West 1st So.

FURNITURE GIFTS

For the Family

A Christmas gift of a piece of furniture is a gift to the entire family. Each one shares in the joy of possession. Therefore, it is the one gift that brings joy to the greatest number.

HOLIDAY SPECIALS for SATURDAY

Taylor's Comfort Rockers
616
Splendid solid oak Magazine Rack. Early English finish. Four shelves, 12 by 12 inches. Rack 36 inches high. A regular \$2.50 value. Special tomorrow—
\$1.50

Over fifty patterns of leather spring seat rockers in every finish and various colors of leather. Ranging in price from \$12.50 to \$75.00, all to be discounted—
25 Per Cent.

A FEW SUGGESTIONS
Viking Sectional Book Cases
Many styles of cases and finishes, all splendidly made with "VIKING" exclusive features.
TELEPHONE SETS
Made of select stock in oak, finished in fumed or early English. Consists of stand and seat. Convenient for telephone directory, \$2.00 and \$12.50.

Children's Vehicles of all Descriptions
Make Your Selections Now. We Will Deliver When and Where You Wish

Co-op Furniture Company

31-33-35-37 SOUTH MAIN ST.
W. N. WILLIAMS, Supt. R. N. WILSON, Asst. Supt.

SHARMAN

Watch for
Announcement
A
Stoddard-
Dayton
Sensation

AUTOMOBILE CO.